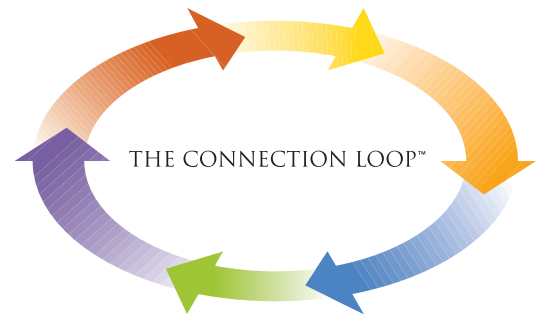


Accelerate!

Advanced Presentation Skills

Added Refinement for Added Success



This innovative program is designed for experienced business leaders. Our one-on-one video coaching sessions ensure that you receive professional feedback, advanced technique, and hands-on practice in the areas that matter most to you.



The balance of group work and individual coaching provides experienced business leaders with a solid review of the fundamental principles of public speaking combined with intensive hands-on practice.



Program Description

Even though you give presentations on a regular basis and feel confident in your skills, you know that continued skill training is vital to your long-term success. As business challenges emerge, you want to make certain that your speaking skills remain sharp and polished so you can project an image of confidence and communicate with greater strength and clarity. Yet your time is precious and you don't want to invest in training that will keep you out of the office.

- **Challenge:** How do seasoned business leaders who desire to reach the next level balance their time constraints?
- **Solution:** *Accelerate! Advanced Presentation Skills* is an innovative training experience geared for successful business leaders who want to improve their presentation skills but have little time to do so.

Accelerate! Advanced Presentation Skills is a three-day program that combines group training and individual coaching, and is designed to achieve the highest quality results while respecting participants' time constraints. The balance of group work and individual coaching provides experienced business leaders with a solid review of the fundamental principles of public speaking combined with intensive hands-on practice. Our one-on-one sessions ensure that you receive professional feedback, advanced technique, and focus in the areas that matter most to you.

Target Audience

Business leaders, including executives, vice presidents, directors, and senior managers.

3 Days | 8:30 a.m. to 5:00 p.m. | 8 Participants | 1 Facilitator

There are two scheduling options for *Accelerate!*

- A half-day large group review of essential presentation principles followed by two, one-hour long individual coaching sessions scheduled over two and one-half days at the convenience of each participant.
- A half-day large group review with small group and individual coaching sessions, ending with final individual presentations to the large group on the last day.



www.definiscommunications.com

Accelerate! Advanced Presentation Skills

The proven DeFinis Communications training method and the expert guidance of our professional coaches ensure that you will experience immediate results in your presentation skills. Expect transformation!

Learning Outcomes

By the end of the *Accelerate! Advanced Presentation Skills* program, you will be able to:

- Understand the importance of creating and maintaining audience connection and use critical action steps to keep your audience involved and responsive
- Strengthen the critical delivery skills of physical presence, vocal resonance, and distinctive language by learning advanced speaking skills and stage techniques
- Learn and implement a fail-safe method for content development that ensures your ability to stay on message and keep your audience on course
- Tell powerful stories and use various rhetorical devices, including examples, data, quotes, and other rich sources of support evidence, to create a meaningful connection with your audience
- Use state-of-the-art visual aid strategies, including PowerPoint, to reinforce your message and keep you and your audience on track
- Develop a plan for continuous learning so you can refine your presentation skills throughout the course of your career

Program Overview

We begin by introducing our core learning model, *The Connection Loop™*. You will discover why your audience wants you to succeed, and you will be introduced to concepts, tools, and best practices to help you do so. We will explore the public speaking challenges you routinely face and learn reliable solutions for everyday communication success.

But theory is never enough to drive behavioral change, so get ready for action! You will practice your skills in large and small groups and in one-on-one hour-long coaching sessions. We will carefully analyze your strengths and development areas. Then, using our signature *Line by Line Coaching™* process, you will receive specific coaching that is uniquely calibrated to your individual challenges. The proven DeFinis Communications training method and the expert guidance of our professional coaches ensure that you will experience immediate results in your advanced presentation skills. You can expect transformation.



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DeFinis Communications, Inc

Founded in 1997 by Angela DeFinis, DeFinis Communications offers a full range of professional public speaking programs, products, and services. We support leading corporations in developing effective communications strategies and all aspects of presentation skill and speaker development. By building knowledge and skill, accelerating performance, and providing tools for continuous learning, we help our clients successfully compete in a demanding marketplace.

Clients

Applied Materials, Aruba Networks, Autodesk, Avista Corp., Blue Shield of California, Charles Schwab, Cisco, Electronic Arts, Hewlett Packard, Linear Technology, Micron, Mother Jones, Levi Strauss, Republic Services, Sendmail, Splunk, Symantec.

