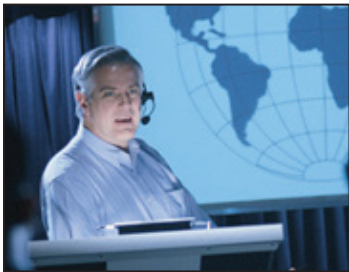


Executive Immersion

Presentation. Image. Communication.



Our proven training methods and the skillful guidance of our talented consultants ensure that you will experience tangible results in your presentation and leadership skills. This program will provide lifelong value. It will change your life!



Working with a coach over time gives you the opportunity for deep immersion in the process and practice of public speaking.



Program Description

Important conversations . . . Compelling presentations . . . Credible professional image. These are a few of the critical skills that define executive excellence.

Research tells us that executive development happens over time. As an executive you face on-going leadership challenges. You must master new knowledge and skills to strengthen existing professional experience and further guide personal judgment. By learning to communicate more effectively, you can rise to the challenge of everyday communication, project an image of confidence, and deliver presentations with greater power. As you accelerate your communication skills you equip yourself to lead with strength and passion—and become a powerful leader who knows how to educate, influence, persuade, and inspire.

- **Challenge:** As an executive, you know that whenever you stand up to speak the stakes are higher. So how can you enhance your presentation skills in a way that is uniquely calibrated to your role, responsibilities and personal preferences?
- **Solution:** The *Executive Immersion* Program will move you to the next level by enhancing your natural abilities—not by pressing you into a mold.

The *Executive Immersion* program is designed to give you a clear, professional analysis of your skills, key insights into your strengths, and a diplomatic and constructive review of your development areas. By utilizing careful, systematic skill building that teaches critical fundamentals, you will learn the solid techniques used by professional, successful world class speakers. This program is a dynamic hands-on learning experience that gives you the individualized attention you need to succeed.

Target Audience

This program is designed for executives, emerging leaders, high potentials, global leaders, and anyone who is currently or training to be in a leadership role.

Schedule

Executive Immersion includes six half day, face-to-face sessions and five phone coaching calls. The schedule is flexible and based on client needs. The program can occur over a three to six month period or longer if desired. While the program is designed to be delivered over several months, some clients opt for the more traditional speaker coaching option of either a one day intensive or one or two half-day sessions.

Executive Immersion

As you accelerate your communication skills you equip yourself to lead with strength and passion—and become a powerful leader who knows how to educate, influence, persuade, and inspire.

Learning Outcomes

By the end of the *Executive Immersion* program you will be able to:

- Accelerate your performance delivery skills—physical presence, vocal resonance, and distinctive language— to help you look, speak, and act in a manner consistent with your company culture, role, and career goals
- Learn to use a content structure to keep you focused and on-track—with or without a speechwriter
- Adopt strategies that will help you exude a polished, professional image and enhance your personal style
- Master powerful techniques to understand the mind of your audience, your customers, and your executive team, thus increasing the quality of your communications with listener-focused conversations
- Raise the bar and model a high standard for superior presentations for your employees, peers, colleagues, and all members of the workforce.

Program Overview

We begin the program by assessing your current skill level (including a personal assessment of strengths and development areas), defining your program goals, and reviewing feedback about your skills from others. This information will give you a benchmark on which to build new skills and develop a plan for continuous learning. You will discover why your audience wants you to succeed, and you will be introduced to concepts, tools, and best practices to help you do so.

But theory is never enough to drive behavioral change so be ready for action. Working with an expert over time gives you the chance for deep immersion in the process and practice of public speaking. You will polish and refine your new skills continuously as you deliver your presentation in front of the camera. With our signature *Line by Line Coaching™* process you receive immediate and specific feedback that motivates you to improve and grow. Our proven training methods and the skillful guidance of our talented consultants ensure that you will experience immediate results in your presentation and leadership skills. This program will provide lifelong value. It will change your life!



DeFinis Communications, Inc

Founded in 1997 by Angela DeFinis, DeFinis Communications offers a full range of professional public speaking programs, products, and services. We support leading corporations in developing effective communications strategies and all aspects of presentation skill and speaker development. By building knowledge and skill, accelerating performance, and providing tools for continuous learning, we help our clients successfully compete in a demanding marketplace.

Clients

Applied Materials, Aruba Networks, Autodesk, Avista Corp., Blue Shield of California, Charles Schwab, Cisco, Electronic Arts, Hewlett Packard, Linear Technology, Micron, Mother Jones, Levi Strauss, Republic Services, Sendmail, Splunk, Symantec.

Angela DeFinis, CEO
DeFinis Communications
www.definiscommunications.com
adefinis@definiscommunications.com
Direct: 415.258.8176
Mobile: 415.860.6146



www.definiscommunications.com