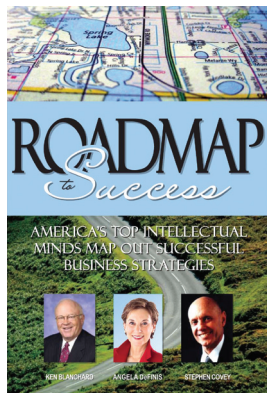


PRESS RELEASE

Make Your Company Recession-Proof: America's Top Intellectual Minds Map Out Successful Business Strategies



The book features notable business leaders, including **Angela DeFinis**, **Ken Blanchard**, **Stephen Covey**, and many others, who detail what savvy companies must do to survive and thrive during the current economic climate.

In today's economic landscape, many companies feel lost. Between rising gas and food prices, low corporate earnings, skyrocketing foreclosure rates, and a sluggish housing market, company leaders as well as their employees are wondering where to turn to keep the organization on track.

To help give business owners and their staff the direction needed, Insight Publishing has released the book **Roadmap to Success**. The book features notable business leaders, including Angela DeFinis, Ken Blanchard, Stephen Covey, and many others, who detail what savvy companies must do to survive and thrive during the current economic climate.

While the book addresses many aspects of business success, one often overlooked skill revolves around public speaking. Angela DeFinis, founder and President of DeFinis Communications, Inc., a San Francisco Bay Area based presentation skills training company, knows that this topic is an important one. As such, her contribution to the book focuses on key ways to help people become stronger presenters so they can be more competitive and successful in business and in life.

"Being able to communicate effectively is a business person's secret weapon," says DeFinis. "My goal is to help professionals feel completely unencumbered in sharing their passion and expertise in front of a group. Whether it's a company meeting, a product demonstration, a main stage motivational speech, or a sermon on Sunday morning, I want today's leaders to know how to be powerful, relaxed, friendly, and alive in front of a group. Effective public speaking is a critical success tool to help you reach your goals and come out of our current economic slump unscathed."

Angela DeFinis is an expert in professional public speaking. As an author, speaker, and CEO/Founder of DeFinis Communications Inc., she has spent over twenty years helping business professionals find solutions to their communication challenges and develop a broader repertoire of potent speaking skills. Her message and approach create positive, personal, and lasting change.

For more information on Angela DeFinis, and to order your copy of *Roadmap to Success*, visit www.definiscommunications.com or send an email to adefinis@definiscommunications.com.



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